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NEW FINANCIAL INDUSTRY TRAINING CONNECTS GRADUATES TO JOBS WITH WELLS FARGO, AMERIPRISE FINANCIAL & U.S. BANK

Next training starts October 17 in partnership with the City of Minneapolis

September 28, 2022 (St. Paul, Minnesota) — Goodwill-Easter Seals Minnesota announces a new Financial Industry Training program, in partnership with three leading financial institutions and the city of Minneapolis, that opens career opportunities for people to join the financial sector.

[Financial Industry Training](#) helps jobseekers fast-track getting Securities Industry Essentials (SIE) credentials, which is valid for four years, and positions graduates for roles like financial advisor, personal banker or credit relations manager.

Students earn a stipend while they learn and find placement with employer partners Ameriprise Financial, U.S. Bank or Wells Fargo. [The program's first graduate, Nicholas](#), secured a job with Ameriprise Financial and plans to earn more credentials to move into higher levels of financial advisement.

"I was already planning on taking financial training on my own, as a resource, then I learned about Goodwill's training. This program helped me with resume writing and keeping me on track. The employer partners are putting a lot of great info into the program and preparing students for the future," said Nicholas.

"Our industry-specific training programs are free for students to expand their qualifications and start a new career in just 8-12 weeks. We have dozens of employer partners who want trained candidates with diverse backgrounds to fill essential roles," said Chief Services & Programs Officer Sheila Olson.

"Despite Minnesota's low unemployment rate, many people can experience barriers to reaching higher levels of employment. We are being intentional and strategic about serving populations that have been deeply impacted by the changing economy and rising costs."

The next Financial Industry Training starts October 17 and is flexible/online to accommodate childcare, transportation or scheduling issues. Visit www.gesmn.org, call 651-379-5837 or email outreach@gesmn.org to register.

About Goodwill-Easter Seals Minnesota

Goodwill-Easter Seals Minnesota is a 501(c)3 nonprofit that offers job training and customized career support to eliminate barriers to work and independence. Reuse and recycling operations contribute to Minnesota's environmental sustainability and employ nearly 2,000 people in our community. Proceeds from thrift retail, e-commerce, grants and financial contributions fund our nearly 20 customized services that help Minnesotans get equitable access to jobs, create stable careers and realize the power of work. Shopping and donating items divert over 65 million pounds from local landfills annually and have helped us connect people to jobs since 1919. Visit gesmn.org or follow [@goodwillmn](https://twitter.com/goodwillmn).

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