

# POWER OF WORK SPONSORSHIP OPPORTUNITIES

“These are probably the first years of my life that I actually have financial stability.”

– Maritza



## THE POWER OF WORK



Watch Maritza's story

### EVENT DETAILS

WHAT

**The Power of Work**

WHEN

**Thursday, May 9, 2024**

WHERE

**Quincy Hall**  
1325 Quincy Street NE  
Minneapolis, MN 55413

Each year Goodwill-Easter Seals Minnesota holds its signature fundraising event – Power of Work. This inspiring night showcases the achievements of participants as they build stability through employment. We are grateful for the support of sponsors, who make this night a success. Proceeds from the Power of Work event support our Services and Programs.

### ONLINE REACH



**gesmn.org**

Over 1.6 million visits annually



**@goodwillmn**      

Over 22,500 total followers



“I am a father and if I so choose to act on that I can do amazing things for my child.”

– Elwyn



Watch Elwyn's story





## THE POWER OF WORK

### PRESENTING • \$25,000

Presenting sponsors are key event partners and receive three tables (24 seats) with complimentary wine service for guests, a full-page ad in the event program, on-stage recognition during the event, a customized GESMN tour experience upon request, logo inclusion on event branding, the opportunity to make remarks from the stage, a feature in the GESMN summer newsletter and a host of other social media and publicity opportunities outlined on the following page. Presenting sponsors are key GESMN partners and will have additional opportunities to engage with our network and communities throughout the year

*Goods and services received total \$1,200*

### LEAD • \$15,000

Lead sponsors receive two tables (16 seats) with complimentary wine service for guests, a full-page ad in the event program, on-stage recognition during the event, a customized GESMN tour experience upon request, logo inclusion on event branding, a feature in the GESMN summer newsletter, and several other benefits outlined on the following page.

*Goods and services received total \$800*

### GOLD • \$10,000

Gold sponsors receive two tables (16 seats) with complimentary wine service for guests, a full-page ad in the event program, a customized GESMN tour experience upon request, logo inclusion in event branding, a feature in the GESMN summer newsletter, and other benefits outlined on the following page.

*Goods and services received total \$800*

### SILVER • \$5,000

Silver sponsors receive one table (8 seats) with complimentary wine service for guests, logo inclusion in event branding, and a feature in the GESMN summer newsletter, as well as other benefits outlined on the following page.

*Goods and services received total \$400*

## ADDITIONAL WAYS TO SUPPORT

### BLUE • \$2,500

Blue sponsors can take on unique sponsorships at Power of Work including as an exclusive Wine Sponsor, Entertainment Sponsor, Volunteer Sponsor or Dessert Sponsor. Blue sponsors receive one table (8 seats) and inclusion on all event signage, the print program and event website, a quarter-page ad in the print program, and dedicated signage connected to the event component that they are supporting.

*Goods and services received total \$400*

### TABLE HOST • \$1,000

Help to grow the Power of Work by sponsoring a table for your company or social network. Table hosts receive one table (8 seats) with complimentary wine service and dedicated recognition in the print program and event night signage.

*Goods and services received total \$400*

## THE POWER OF WORK

SPONSOR BENEFIT	PRESENTING \$25,000	LEAD \$15,000	GOLD \$10,000	SILVER \$5,000	BLUE \$2,500	TABLE \$1,000
Reserved Tables of 8	3	2	2	1	1	1
Event Program Advertisements	Full Page	Full Page	Full Page	1/2 Page	1/4 Page	
Event Program Recognition	Logo	Logo	Logo	Name	Name	Name
A/V Event Recognition from Stage	Logo	Logo	Logo	Name	Name	
Event Website Recognition	Logo	Logo	Logo	Name	Name	
Tablesides Wine Service	X	X	X	X	X	X
Sponsor Celebration	X	X	X	X	X	
Feature in Summer Newsletter	X	X	X	X		
Exclusive Sponsor Signage at Table	X	X	X	X		
Customized GESMN Experience	X	X	X			
After-Event Social Media Post	X	X	X			
Logo Inclusion in Event Branding	X	X				
Verbal Recognition on Stage	X	X				
Exclusive Social Media Posts	X	X				
Remarks in Event Program	X					

### CONTACT

Naomi Prabhakar  
 Director of Development  
 651-255-4910 (d) | 414-446-1143 (c)  
 nsprabhakar@gesmn.org

