



GOODWILL-EASTER SEALS FOUNDATION
553 Fairview Ave. N., St. Paul, MN 55104

2024 POWER OF WORK FUNDRAISER ANNOUNCEMENT MEDIA RELEASE

Goodwill-Easter Seals Minnesota

FOR IMMEDIATE RELEASE

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Goodwill-Easter Seals Minnesota Annual Signature Fundraiser Set for May 9

The Power of Work event celebrates Goodwill-Easter Seals' mission and the achievements of participants.

ST. PAUL, MINN. (April 10, 2024) — Goodwill-Easter Seals Minnesota (GESMN) has set Thursday, May 9 as the date for its Power of Work annual signature fundraiser event. Held each year in May during National Goodwill Week, Power of Work celebrates GESMN's mission to eliminate barriers to work and independence and the accomplishments of program participants. With 350 guests expected, the event will be held at Quincy Hall in Minneapolis (1325 Quincy Street NE) and is nearly sold out.

The event's Presenting Sponsor is Marsden Services. It will be emceed by local comedian and radio personality Miss Shannan Paul and includes a cocktail reception, music by a local jazz duo, and a silent and live auction that includes unique items sourced from local Goodwill stores/e-commerce and generous community businesses and partners. Proceeds from the Power of Work event support GESMN's services and programs, which served more than 5,500 people in 2023.

"This inspiring night showcases the achievements of participants as they build stability through employment," says Chief Philanthropy Officer Mary Jones. "We are grateful for the support of our sponsors and partners who make this night a success and allow us to give people the support they need to experience the power of work."

To learn more about the event or secure a spot, visit gesmn.org/pow.

About Goodwill-Easter Seals Minnesota



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Employing nearly 2,000 people in the community, Goodwill-Easter Seals Minnesota is a 501(c)3 nonprofit that offers job training and customized career support to eliminate barriers to work and independence. Reuse and recycling operations contribute to Minnesota's environmental sustainability. Proceeds from thrift retail, e-commerce, grants and financial contributions fund nearly 20 customized services that help Minnesotans get equitable access to jobs, create stable careers and advance in the workplace. Shopping and donating items divert over 65 million pounds from local landfills annually. Learn more at gesmn.org.