

2023

COMMUNITY IMPACT REPORT

Every day Goodwill-Easter Seals Minnesota supports people entering or advancing in Minnesota's workforce. Your partnership and support helped us serve a record number of people in our community. When we connect the talented, driven people we serve with individualized resources, they thrive.

SERVICES & PROGRAMS



5,579
total individuals served



74
Minnesota counties served



200+
technology resources distributed for training and education to help bridge digital divide



2,734
transportation-related resources provided to access work or training



\$18.47
average wage when participants secure employment (70% higher than Minnesota's minimum wage)



806
jobs secured by participants



5,508
support services provided to meet participant needs for transportation, food, clothing, work tools, housing, childcare and more



Partnership with **45** schools and **18** colleges to help **1,111** young adults explore career interests and gain skills

GOODWILL®

EASTER SEALS

GOODWILL®

EASTER SEALS

FOUNDATION

OUR MISSION

To eliminate barriers to work and independence.

OUR VISION

A world where everyone experiences the power of work.

EQUITY STATEMENT

Goodwill-Easter Seals Minnesota believes that diversity, equity and inclusion (DEI) are central to our mission to eliminate barriers to work and independence, and our vision of a world where everyone experiences the power of work. We strive to reflect the communities we serve and strengthen partnerships, while making a solid case for the importance of this work. We will bring diversity, equity and inclusion to the forefront internally and externally and speak out against overt and systemic racism, oppressions and inequities.



SCAN TO READ THE 2023 ANNUAL REPORT



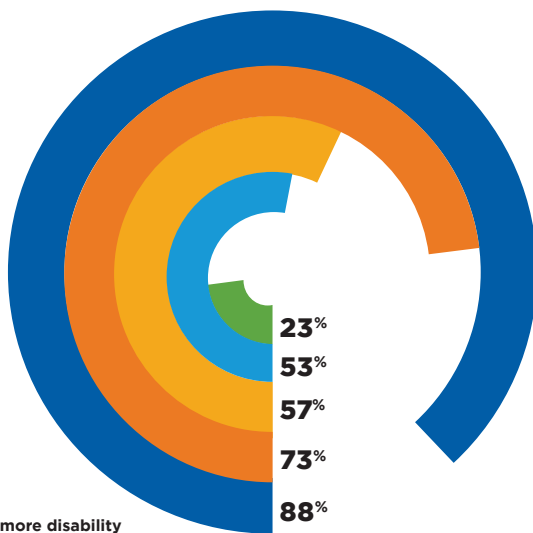
WHERE THERE'S A WILL, THERE'S GOODWILL-EASTER SEALS MINNESOTA.

DIVERSITY, EQUITY & INCLUSION

(OCTOBER 2022 - SEPTEMBER 2023)

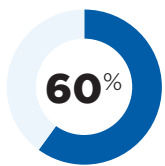
With varying backgrounds and experiences, our employees and the people we serve bring many talents to the workplace.

The people we serve

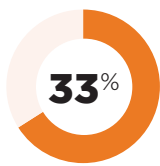


- Low income
- People with one or more disability
- People of color
- Short-term employment or no work history
- Justice involved individuals

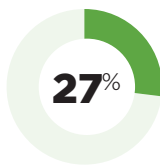
Our employees & leadership



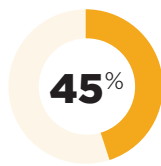
OF OUR LEADERSHIP IS FEMALE



BOARD OF DIRECTORS ARE DIVERSE



EMPLOYEES ARE BIPOC



OF OUR VENDORS ARE WOMEN/BIPOC OWNED OR LED

COMMUNITY IMPACT



“We don’t need the door opened for us, just for the door to be unlocked. We’ll kick it down from there.”



We steward the community’s generous donations in 44 local retail stores, e-commerce, 3 outlets and an aftermarket team to find secondary use



Every year we divert over 65 million pounds from Minnesota’s landfills

